



## Apibase – Experienced UX / Interaction Designer

### Who are we looking for?

APICBASE is a dynamic startup in full expansion. Our software revolutionizes food & beverage management worldwide, boasting an impressive portfolio of top clients and restaurants globally. Thanks to our customer-centric approach and our drive to excel, we have become an indispensable part of the tech stack in the hospitality world. We are looking for an experienced UX / Interaction designer to join our product team.

- You will be the main UX / Interaction Designer of our entire product, including both web- and (native) mobile apps
- You collaborate closely with all stakeholders, such as customers, customer success managers, product managers and developers, to improve processes and keep our (enterprise) software as user-friendly as possible
- You analyse existing and new processes and workflows, perform user research and develop wireframes, flows, personas and (responsive) designs in Figma
- You help our QA team with UX testing and review the final solution to ensure it meets all expectations
- You evaluate product usage and perform (measurable) tests across our software with tools such as Mixpanel and Datadog where possible
- You explain design choices and trade-offs and effectively align all stakeholders
- You will gradually build up in-depth product knowledge to fully understand processes within all modules of our software and use this as a basis to suggest UX improvements
- You will work closely with developers to check the technical feasibility of your designs and incorporate feedback where necessary
- You will be a crucial member of the product team, at the same time - given enough input and feedback - you are able to work independently with limited guidance and come up with detailed and comprehensive designs

### What do we expect?

- You have at least 3 years experience in a similar UX / interaction design role, preferably working in a SaaS environment
- You have a strong portfolio of multiple projects where you were the primary UX designer, highlighting your problem-solving approach, interaction design process and final outcome
- You are highly skilled in Figma and other design tools
- You are an effective communicator and have relevant experience with business process analysis and user-centric design
- You have thorough knowledge of HTML, CSS and component-based design, Javascript/Vue knowledge is a plus

- You have an analytical mind, with a healthy dose of pragmatism
- You have a Bachelor's Degree in industrial design, product development, computer science, engineering or related field
- Relevant experience in the food & beverage sector or processes related to procurement, inventory management or accounting is a plus

## What can you expect?

- Payroll or freelancer are possible
- An engaging job in a successful, growing scale-up.
- Opportunities for growth.
- The chance to work with a cool and cohesive team that is building the future of APICBASE together.
- Fun in abundance.
- Fair compensation with growth options.
- Meal vouchers.
- Health insurances from DKV and Alan.
- Group insurance.
- Laptop.
- Mobile phone and subscription.
- Want to work as a contractor? Sure! Let's see what we can do