



## Apicbase – Graphic Designer & Brand Coordinator

### Your mission?

We are looking for a **Graphic Designer & Brand Coordinator** to join our marketing team. In this role, you will be responsible for shaping and maintaining our company's **visual brand identity** across all marketing channels.

You will create compelling designs for digital and print materials, collaborate with internal teams to ensure brand consistency, and stay ahead of industry trends to keep our brand fresh and engaging.

#### Key Responsibilities:

- Develop and maintain the **company's visual brand identity**, ensuring consistency across all platforms.
- Design **marketing materials**, including webpages, social media graphics, brochures, advertisements, and more.
- Collaborate closely with the marketing team and also with Customer Success & Sales, to align branding with company goals and messaging.
- Create **engaging visuals** that support advertising campaigns, product launches, and content marketing initiatives.
- Stay up-to-date with **design trends** and industry best practices to continuously enhance our brand presence.
- (Bonus) Utilize **animation** skills to create dynamic and engaging visual content, especially SVG or web animations.

### Superpowers we value?

- **3+ years of experience** in graphic design or a related field.
- A strong **portfolio** showcasing creative thinking and execution across digital and print mediums.
- Proficiency in **Adobe Creative Suite** (Photoshop, Illustrator) and **Figma or XD**.
- Animation skills are a **plus** but not required.
- Experience with **WordPress**, with the ability to make design updates (content updates are done by a team member)
- **Excellent communication skills**, with the ability to work effectively with a copywriter and social media manager.
- Strong organizational skills and the ability to **manage multiple projects** in a fast-paced environment.

### What can you expect?

At Apicbase, we care about your wellbeing and growth. Here's what we offer:

- **Choose your setup:** join us on payroll or work with us as a freelancer

- **Enjoy** meal vouchers and eco vouchers
- **Benefit from** a comprehensive insurance package (hospitalisation, group insurance, outpatient care)
- **Choose what suits you** through our flexible cafeteria plan (extra vacation days, bike leasing, tech products, etc.)
- **Connect with colleagues** during team buildings and company events
- **Grow your skills** with ongoing training and development opportunities
- **Work in** a creative and collaborative environment where your ideas and designs make an impact
- **Shape and evolve** a growing brand with your contributions
- **Be part of** a fast-paced marketing team with exciting projects and cross-departmental collaboration
- **Enjoy a role** where your creativity and expertise are highly valued and encouraged